

COMMERCIAL ENTERTAINMENT

Associate of Art / Associate of Science degree



Photo taken by Sarah B. Gilliam

Program and Career Description:

The Commercial Entertainment emphasis is a two-year program for students planning to complete a bachelor's degree in performance, song writing, dance or commercial music. Students pursuing careers in vocal performance, dance, song writing, commercial music production and audio recording should consider this degree. Below are a few examples of career and salary estimates.

Career	Beginning Salary	Experienced Salary Median
Singers/Dancers on Cruise Ships	\$25,800	\$34,750
Songwriters/Composers/ Music Directors	\$36,310	\$62,850
Dancers/Choreographers	\$34,750	\$44,540

Career Salary information taken from www.jobs4tn.gov and www.bls.gov. Check out these web sites for additional information about education requirements and preferred work styles and abilities for these careers. Salaries are not guaranteed.

Transfer Options

This emphasis is not currently a part of the Tennessee Transfer Pathway which is part of the "The Complete College Act of 2010", and therefore; it may not be fully transferable. Since general education and major requirements vary from one transfer institution to another, it is essential that transfer students decide on a transfer institution as soon as possible and refer to the major requirements in that institution's catalog when planning a program of study. The requirements of the emphasis may be modified upon request to meet the requirements in that major at a specific transfer college or university.

Articulation agreements exist between other private and non-TN public institutions. These agreements are available at www.columbiastate.edu/admissions/transfer-information.



COMMERCIAL ENTERTAINMENT

Major in University Parallel with Emphasis in Commercial Entertainment (A.A., A.S.)

Admission Requirements

Program applicants are selected twice a year for fall and spring semesters. Students interested in applying to the Commercial Entertainment Program should follow the procedures listed below:

1. All applicants must meet the general requirements for admission to the College and apply for admission as stated in the College catalog.
2. Complete a *Request for Admission to Commercial Entertainment Program* form before the beginning of the semester in which the student plans to enroll in the program.
 - a. Forms are available in the Commercial Entertainment office at the Williamson Campus of Columbia State Community College. Prospective students may call 615.790.4420 to request that the form be received through the mail.
 - b. Health Requirements
 1. Students must be physically able to participate in dance, drama, and singing.
 2. Prior to participating in stagecraft classes, it is recommended that students have a Tetanus booster if it has been more than five years since their last booster.
3. Commercial Entertainment students must exhibit proficiency in at least one of four areas: dance, drama, singing or music. Upon receipt of the Request for Admission form, the program director will contact the student to set an appointment for an audition. Audition appointments will not be scheduled until a completed *Request for Admission* form is received. Due to limited enrollment, early applicants will receive first audition appointment options.
 - a. Appointments for in-person auditions may be scheduled any time before the official registration day for the beginning of the semester. This audition may be recorded by the program director to be used to confer with faculty in the Commercial Entertainment program.
 - b. An applicant may elect to submit a prerecorded audition on CD/DVD. The deadline for submission of prerecorded auditions is August 1 for fall semester and December 1 for spring semester.

4. The audition should showcase the applicant's skill in at least one of the following areas: dance, drama, and/or singing. The following table shows the requirements of the audition for each skill area.

Requirements for Audition

Skill Area	Timeframe	Performance
Dance	1 - 1.5 minutes	Choreographed routine exhibiting proficiency in jazz, tap, or ballet. <ul style="list-style-type: none">• Dance attire required for the dance audition.• Musical accompaniment on CD required.
Drama	1 minute each	Two contrasting monologues. <ul style="list-style-type: none">• Do not bring props to the audition.
Voice	1 - 2 minutes	Pop, country, jazz, or musical theatre selection. <ul style="list-style-type: none">• Musical accompaniment on CD required.

5. The number of applicants admitted is determined by space available. Criteria for admissions are an acceptable level of proficiency in one or more of the three skill areas as determined by the program director. The program director will notify all students in writing concerning the disposition of their application within thirty days of their audition.

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Program Requirements

Students may be required to take additional Learning Support courses.

Communications Requirement
COMM 2025 or COMM 2055
ENGL 1010, 1020

History Requirement (Take 2 courses)
HIST 2010, 2020, 2030, 2310, 2320

Humanities/Fine Arts (Take 3 courses -- one must be a literature course)
ART 1035, 2000, 2020
ENGL 2160, 2860
HUM 1010, 1020
MUS 1030
PHIL 1030, 1040, 2200
THEA 1030
Literature Options: ENGL 2055, 2130, 2235, 2310, 2320

Natural Sciences Requirement (Take 2 courses)
ASTR 1030
BIOL 1080 (must not take with another BIOL)
BIOL 1110, 1120, 2010, 2020
CHEM 1110, 1120
ESCI 1010, 1020
PHYS 2010, 2020, 2110, 2120
PSCI 1030

Mathematics Requirement (Take one course)
MATH 1010, 1130, 1530, 1630, 1710, 1720, 1730, 1830, 1910

Social/Behavioral Sciences (Take 2 courses)
ANTH 1230, 1430
ECON 2100, 2200
GEOG 2010
MCOM 1110
PHED 2120
POLS 1010, 1030, 2025, 2035
PSYC 1030, 2130
SOC 1010, 1040, 2010

Major Required Courses
CEN 207
COLS 101
MUS 1510, 1810, 1820, 1850, 2350

Electives (Choose 5 credit hours from the following):
CEN 135, 136, 200, 203
MUS 1520, 1800, 1860, 2360
THEA 1015, 1025

Requirements for Graduation include:

- earning 25% of total program credits in residence at Columbia State.
- earn a cumulative GPA of 2.0 or higher.
- taking the Exit Exam.

If you have completed TN eCampus courses, run a degree audit from the student tab in myChargerNet to determine how these courses apply to this program.

2018-2019 Catalog Draft

Sample Academic Plan

Please see the Commercial Entertainment Program Director for advising and scheduling.

First Year – Fall Semester

___ ENGL 1010	English Composition I	3
___ Mathematics Requirement		3
___ History Requirement		3
___ MUS 1810	Fundamentals of Music I	3
___ MUS 1850	Musical Keyboarding I	1
___ Guided Electives		2
___ COLS 101	Columbia State College Success	1
		16

First Year – Spring Semester

___ ENGL 1020	English Composition II	3
___ COMM 2025	Fundamentals of Communication or	
___ COMM 2055	Argumentation and Debate	3
___ Social/Behavioral Science		3
___ History Requirement		3
___ MUS 1820	Fundamentals of Music II	3
___ Guided Electives		1
		16

Second Year – Fall Semester

___ Literature Requirement		3
___ Natural Science Requirement		4
___ Humanities/Fine Arts		3
___ MUS 2350	Digital Audio Recording	3
___ MUS 1510	Class Voice I	1
___ CEN 207	Entertainment Business	3
		17

Second Year – Spring Semester

___ Natural Science Requirement		4
___ Humanities/Fine Arts		3
___ Social/Behavioral Science		3
___ Guided Electives		2
		12

TOTAL CREDIT HOURS 61

Students pursuing the A.A. degree must complete 6 semester hours of the SAME foreign language.

For more information contact:
Cathy Hudnall at
chudnall@columbiastate.edu or 615.790.4420
or
Williamson Campus at 615.790.5926